

Privacy Policy for Window AC Unit 69

Effective Date: July 25, 2025

1. Our Modified Philosophy on Privacy

In a perfect world, this app would be a pure, ad-free sanctuary of simulated sound, funded by anonymous patrons of the ambient arts. However, the servers that power the App Store and the coffee that powers our developers are not free.

To support this project, we have made a calculated compromise: we have partnered with Google AdMob to display advertisements within the app.

Our core philosophy remains one of minimalism in both design and data collection on our part. But we must be transparent about the commercial reality. This policy now outlines what we do, what we don't do, and what our necessary partner does.

2. Data Collection: A Tale of Two Parties

What We (the creators of Window AC Unit 69) Collect: Let us be unequivocally clear: our own code and servers collect absolutely nothing. We still do not know your name, your email, your location, or your preferred fan speed. That information remains yours and yours alone.

What Our Partner (Google AdMob) Collects: To make this endeavor economically viable, we have integrated Google AdMob, a service that displays advertisements. To make these ads vaguely relevant to you and not a complete waste of pixels, Google collects certain data. This may include:

- **Device Identifiers:** Your device's unique advertising identifier (Apple's IDFA), which helps them distinguish your device from others without knowing who you are.
- **IP Address:** Used to approximate your geographical location, so you see ads for services in your country and not for snow tires in the Sahara.
- **Ad Interactions:** Information about which ads you've been shown and whether you've interacted with them.
- **Other Technical Information:** Data about your device and network connection.

This data is used by Google to create a profile of inferred interests, a digital ghost that advertisers find fascinating.

3. Your Control Over Personalized Advertising

Your privacy is not entirely out of your hands. As an iOS user, you have direct control over this form of ad tracking, and we encourage you to exercise it. By navigating to **Settings > Privacy & Security > Tracking**, you can prevent apps from requesting to track your activity or manage permissions on an individual basis.

Opting out will not eliminate ads, but they will become generic and cease to be based on your inferred interests.

4. How Information Is Used

- **Our Use:** As we collect nothing, we use nothing.
- **Google's Use:** Google uses the data it collects to serve advertisements, to measure their effectiveness, and to provide aggregated, anonymous reports to us about ad performance. The fractional cents generated by this process are what keep this project alive. For a full, literary exploration of Google's data practices, we invite you to peruse their own privacy policy.

5. Children's Privacy

Due to the data collection practices of our advertising partner, this application is not intended for use by anyone under the age of 16 or the applicable age of consent for data collection in your region. We do not knowingly engage with or collect information from children.

6. Changes to This Privacy Policy

Should we change our advertising partner or fundamentally alter our data philosophy, we will update this policy. We will endeavor to choose partners who are, at a minimum, transparent about their data appetites.

7. Contact Us

If you have questions about our resolute commitment to collecting nothing ourselves, or concerns about the data practices of our necessary partner, you may direct your inquiries to studio@leseisme.com. We will read them, provided they make it past our spam filter.